

Stanley Studios, SW10



SQUIRE &
PARTNERS

Community Consultation

Welcome to the community consultation regarding Stanley Studios.

We look forward to a cordial conversation with you to gain valuable insights from your reflections.



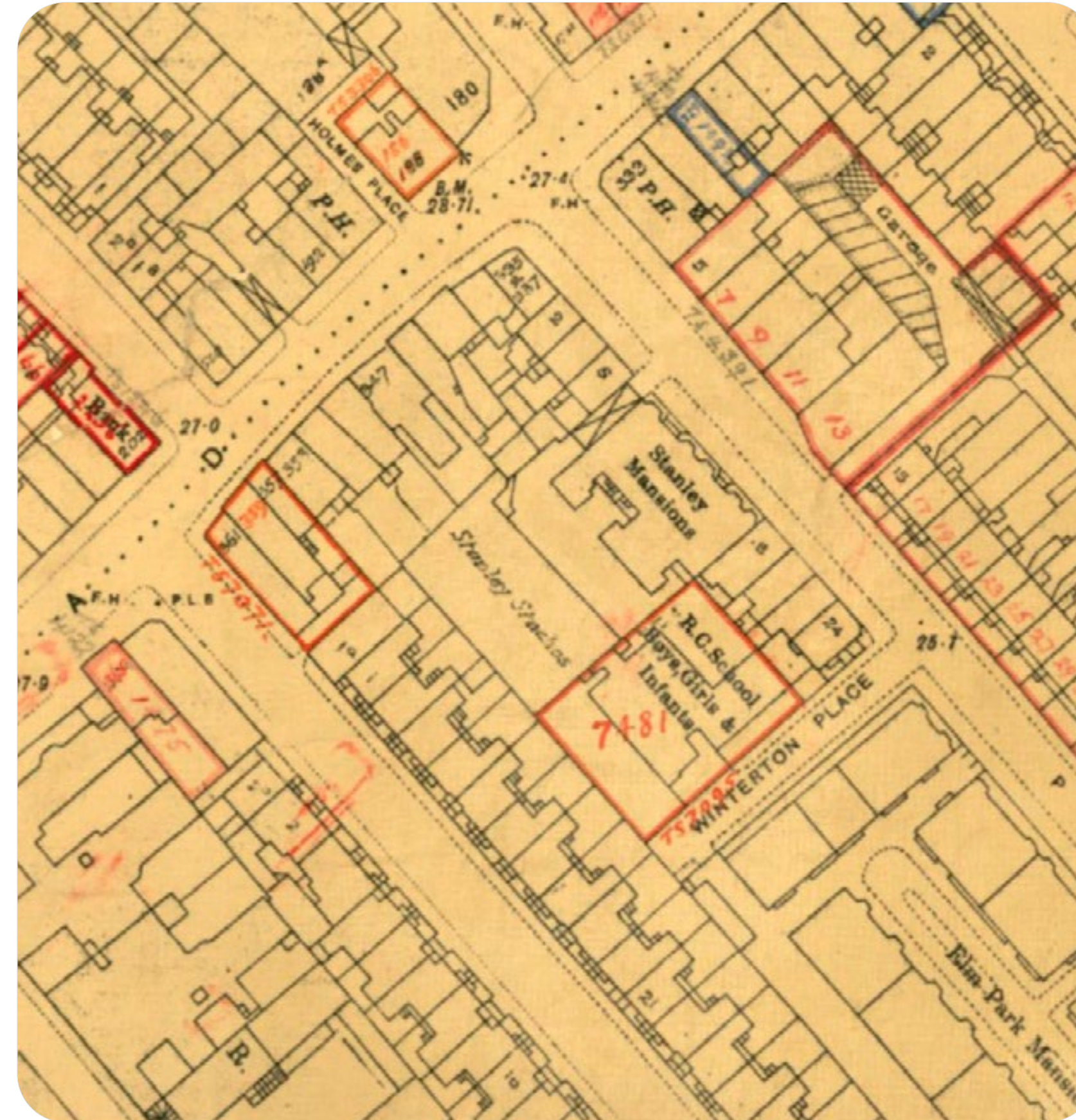
History & Setting

The Stanley Studios location was originally part of the Thomas More estate.

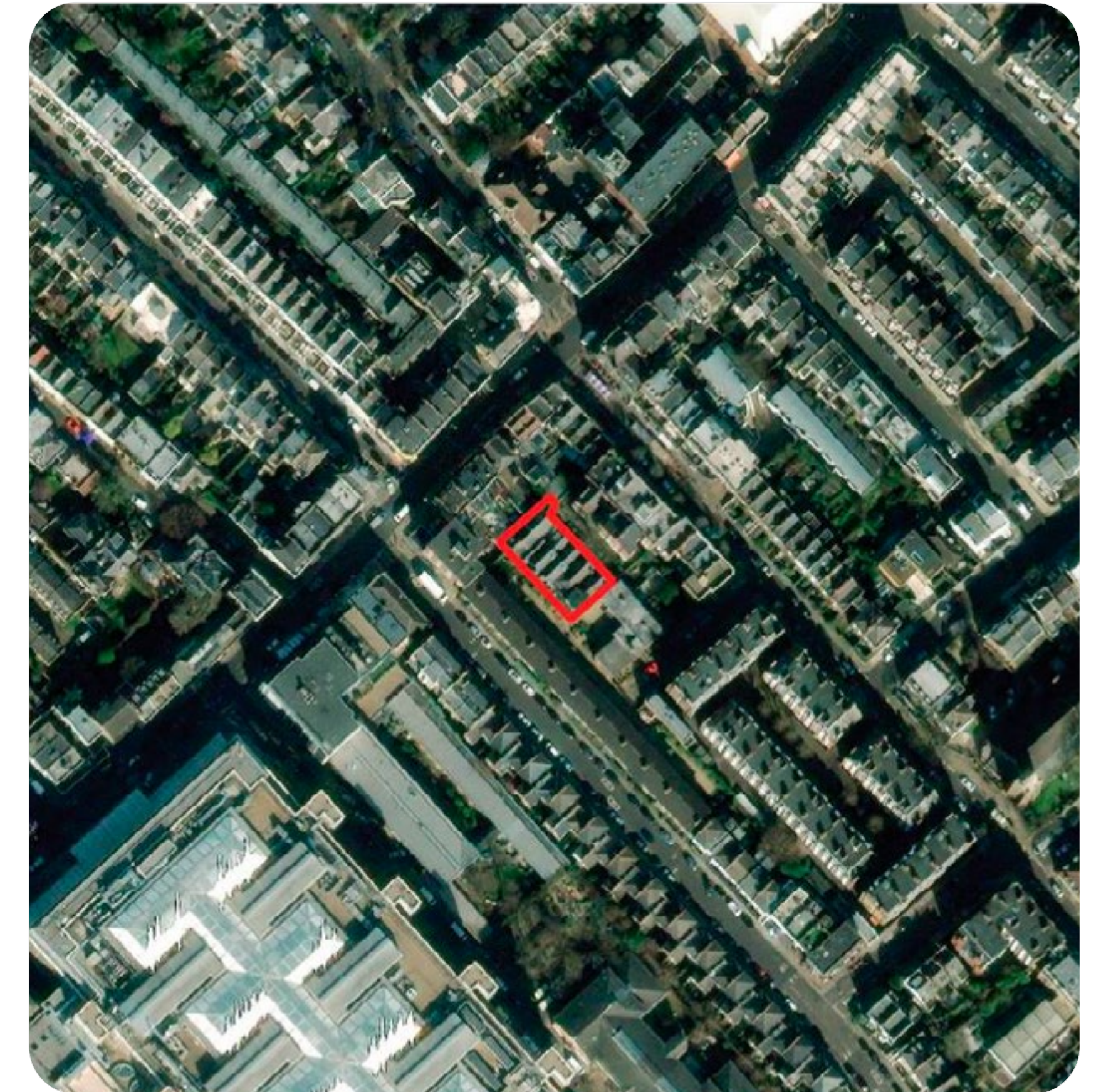
Further development took place in the early 1700s, including the construction of The Goat Pub (1725) and the Georgian houses on the eastern side of Park Walk. In the late Victorian era, Stanley Mansions was built (1892), followed by Stanley Studios between 1893 and 1896 - which originally housed 14 small artists' studios for rent.

During the early 1940s the neighbourhood was severely damaged by bombing, and many neighbouring streets were rebuilt.

In the 1980s, Berkeley Homes acquired half of Stanley Studios and developed three houses in place of the original artist studios.



Stanley Studio - Historic Map



Stanley Studios - Current Aerial View



Stanley Studios Courtyard



Stanley Studios No. 1
Casement Window



Existing exposed rainwater
pipe and roundels at
Stanley Studios façade



Stanley Studios No. 1
main entrance



Existing yellow brick at
the rear façade



Entrance to Stanley Studios

Vision

Stanley Studios was originally designed with red and yellow Victorian brickwork, which was unfortunately painted over in a dark green colour during the post war period.

The proposal seeks to restore and enhance Stanley Studios to create five family homes (two 3-bedroom and three 4-bedroom houses) whilst preserving key historic features, including the original 1890s façade and the double-height studio spaces. Informed by the proportions, geometry, and articulation of the existing façade, the design of the additional storeys continues this architectural rhythm.

Our vision is to recapture the creative energy of Victorian Chelsea and to carry Stanley Studios forward into the next century with renewed purpose.



Stanley Studios entrance before cleaning and restoration



Stanley Studios façade during current restoration to its original brick



Proposed Front Elevation



Proposed Rear Elevation

Design Team

SQUIRE &
PARTNERS

Michael Squire, founder of Squire & Partners, visited Stanley Studios in 2018 to begin a design process to enhance Stanley Studios.

Klas Nilsson, the founder of the well-known London developers, Northacre, has worked closely on behalf of the owners of Stanley Studios to sensitively develop this unique property.

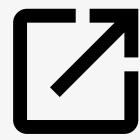
Squire and Partners employ over 100 architects on award winning projects in the UK and worldwide. Projects include 53-56 Hans Place, the Chelsea Barracks, and Kensington Odeon.



Hans Place
SW1



Chelsea Barracks
SW1W



Lancer Square
W8



Yeomans Row
SW3

Design Evolution

The scheme has undergone a design evolution since 2020.

Initial discussions with RBKC officers in 2020 centred on a five-house scheme. Officers requested a reduction in height, a more streamlined roof, and proposed a shift from five houses to 14 apartments.

Since then, community feedback and further design development have led to the current proposal for five family homes, which retains and restores the existing building, as well as avoiding demolition and digging a basement.

2020 Scheme – 5 Houses 2023 Scheme – 14 Apartments 2025 Scheme – 5 Houses



New Building	
Number of Dwellings:	5
Number of Storeys:	1. Ground
	2. First
	3. Second
	4. Third Floors



New Building	
Number of Dwellings:	14
Number of Storeys:	1. Basement
	2. Ground
	3. First
	4. Second



Building retained and restored, no basement.	
Number of Dwellings:	5 (two three-bedroom and three four-bedroom houses)
Number of Storeys:	1. Ground
	2. First
	3. Second

Design

Elevations, Height, and Massing

A new continuous first floor, a set-back second floor with terraces, and carefully added openings modernise the layout without compromising character.

Traditional materials are used in a contemporary way. Joinery, balustrades, and rainwater pipework have been refined to a black-and-white palette, offering a more sophisticated contrast and drawing from the area’s traditional architectural character. Arched brick detailing has been introduced to reference the existing façade and enhance the residential expression of the building.

The massing is sensitive to its context, using a set-back upper level and pitched forms to reduce visual impact. The front elevation keeps the existing building line, while the rear steps back to create terraces, improve privacy, and enhance daylight and amenity for residents.

Building on an Artistic History & Landscaping

Historic roundels will be conserved, with the option for new artist-designed additions.

We also envisage to deliver a handsome landscaping scheme in support of our restoration of Stanley Studios.

Proposed Front Elevation



Rainpipes -
Lowndes Close,
Westminster

Brickwork -
Hans Place,
Knightsbridge

Detailing - 20
Grosvenor
Square, Mayfair

Facade Hierarchy
- Yeoman's Row,
Chelsea

Arches - Kings
Walk, Chelsea

Artist Commissioned Roundels

Existing Historical Roundels



Proposed elevation showing existing roundels and designated spaces for new ones to be commissioned by local artists.

Design

Bay Elevations - Front Elevation



Bay Elevations - Rear Elevation



Construction Management

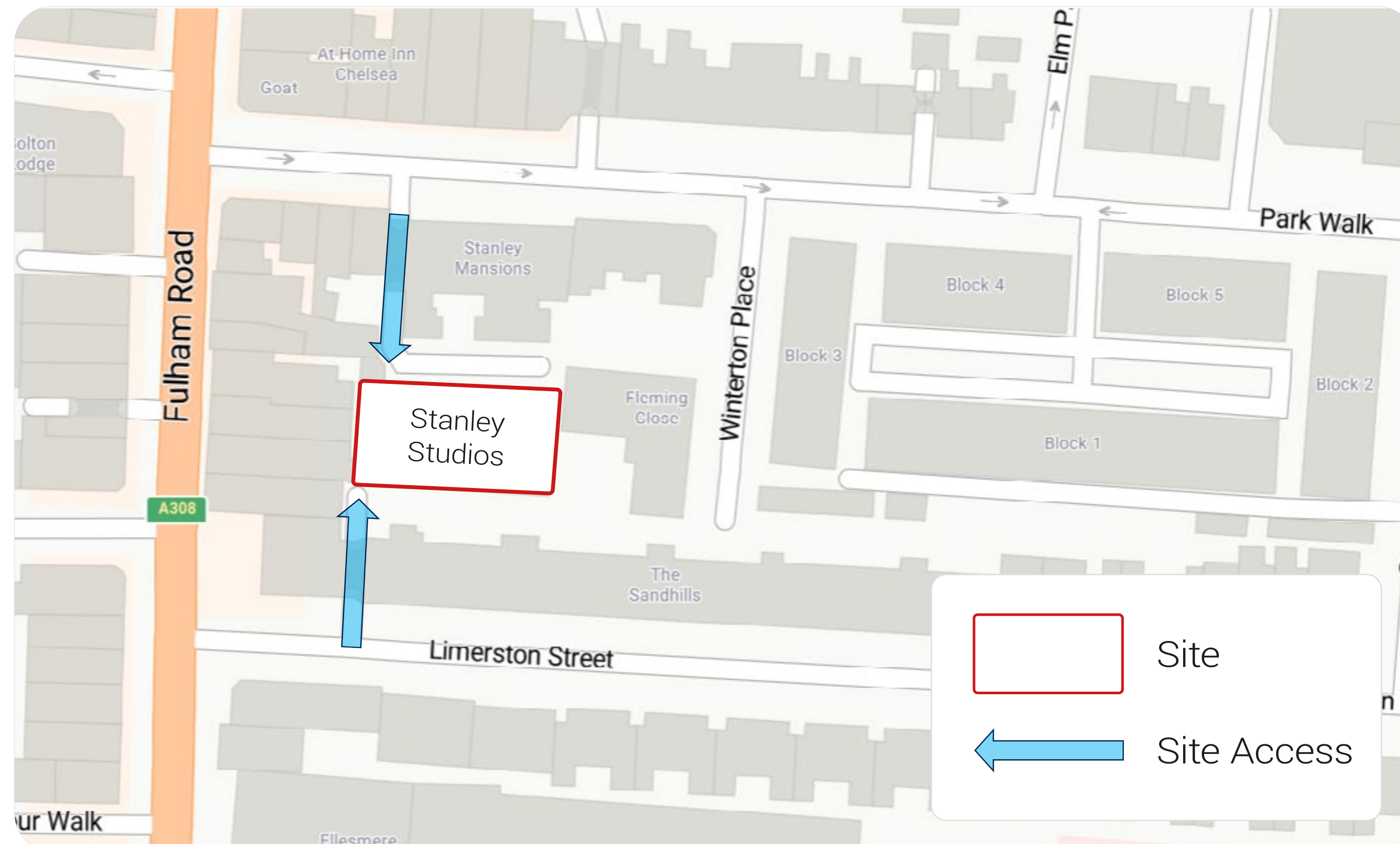
Challenge: Which site access strategy facilitates rapid construction and minimises impacts on the local community - access via Limerston Street, via Park Walk, or both?

Site Access:

- We are exploring access options via both Limerston Street and Park Walk. This strategy minimises impacts on local residents, shops, and restaurants — particularly by eliminating the need for on-street servicing on Park Walk and redirecting heavier vehicles to two-way Limerston Street, which has a wider off-street access point, reducing impacts for everyone.

Construction Traffic Management:

- A Construction Traffic Management Plan will be submitted as part of the planning application.
- Deliveries will be scheduled during specific and publicised hours.



Site Access/Construction Traffic Management

Environmental Concerns:

- Measures, such as wheel washing, will be put in place to ensure the roadway and pavements are kept clean.
- Extensive measures will be taken to minimise:
 - Noise – Working hours will be restricted and low-noise construction techniques/machinery will be used where possible.
 - Dust – Dust suppression measures such as water sprays and sheeting will be used.
 - Vibration – Suppression measures and low impact techniques will be used where possible.

Working with the Community

- Regular updates on construction progress, timelines, and potential disruptions will be provided.
- A dedicated point of contact for resident concerns and complaints will be publicised.



Park Walk Access



Limerston Street Access

Project Summary

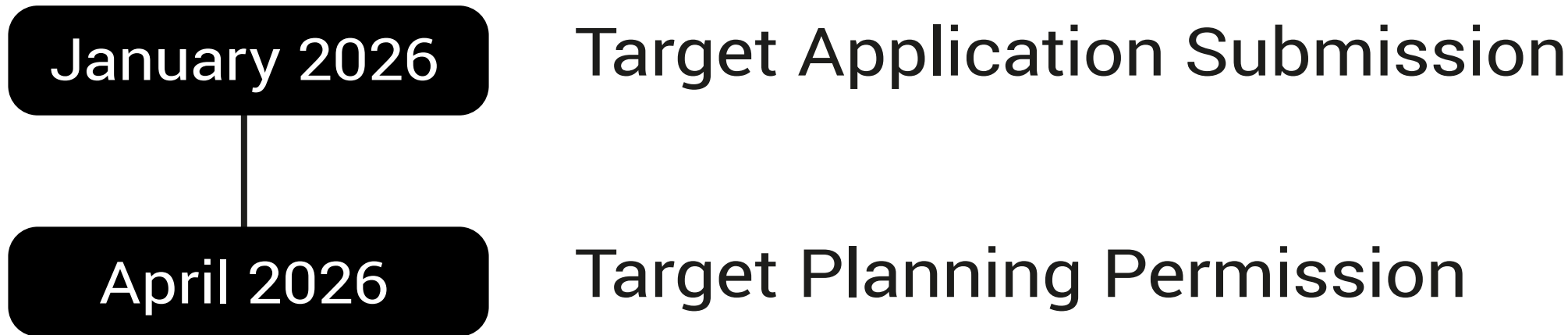
Restoring Stanley Studios

- Removing the post-war green paint to reveal the excellent Victorian brickwork.
- Delivering five new family homes.
- Building upon and celebrating Chelsea’s artistic heritage.
- Refurbishing the building to achieve the most efficient energy targets.
- We have moved away from proposals to demolish the buildings, and we no longer plan to build a basement. This crucially:
 - Reduces construction impacts (vibration, noise, and dust).
 - Reduces the build time of the project.
 - Significantly reduces embodied carbon.

Appointing Experienced Architects - Squire & Partners

- Known for award winning designs and projects such as 53-56 Hans Place, Kensington Odeon and Chelsea Barracks.

TIMELINE OF PROPOSED WORKS



Thank You

Thank you for taking the time to visit our consultation event.
We hope you have found it insightful.

FEEDBACK & CONTACT

We would be very grateful if you could fill out a comment form and hand it to one of the team. Alternatively, you can get in touch via email, post:, or our webpage.

@ feedback@stanleystudios.co.uk

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